

St. Gonsalo Garcia College, Arts and Commerce, Vasai

TEACHING PLAN AND PROGRESS OF TEACHING

Name of the Lecturer...Saritha Kurien

Department.....Commerce

Period of the Teaching Plan --- From 15th Nov 2020.... To 7 th March 2020..... Name of the Subject ---- Commerce VI.....

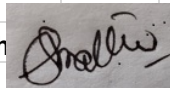
Sl. No.	DIV	Topics	Proposed Lectures	Proposed Tutorials, (if any)	Proposed Month / week	Actual lectures Engaged	Deviation if any	Action Taken	Remarks
1	Div A,B,C,D	Human Resource Management -			Nov / Dec				
		Introduction, Concept , Functions	2		November	2	0	Syllabus and Introduction given.	
		Importance, Traditional Vs SHRM	2		November	1	1	PPT used for discussing points.Difficult points were explained again	
		HRP -Concept, Steps in HRP	3		November	2	1	Steps explained with diagram on the blackboard	
		Job Analysis -Components,	2		December	2	0	E.g.s given to understand concepts	Probable questions from the topic were discussed

		Job Design - Techniques	3	December	2	1	E.g.s given to understand concepts	Topics planned were completed
		Total	12		9	3	Probable questions from the topic were discussed	Points on topics given
2	Div A,B,C,D	Human Resource Development		December / January		3	Explanation given with the use of PPT,	
		Introduction, Functions	1	December	1	1	Students doubts were clarified	
		Training - Process of identifying training and development needs	1	January	1	0	Explanation given with the use of PPT,	Probable questions from the topic were discussed
		Methods of training	2	January	1	1	Explanation given with the use of PPT,	Points were shared with students
		Evaluating training effectiveness - Methods	1	January	1	0	Explanation given with the use of PPT,	Probable questions from the topic were discussed
		Performace Appraisal - Benefits, Limitations	2	January	1	1	Explanation given with the use of PPT,	Points were shared with students
		Methods of Appraisal	1	January	1	0	Topic explained with PPT	Probable questions from the topic were discussed

		Potential Appraisal , Career Planning,	1		January	1	0	Topic explained with PPT	Probable questions from the topic were discussed
		Succession Planning , Importance	2		January	1	1	Topic explained with PPT	Casual Leave taken , Sports , Cultural and Annual Days celebrated
		Total	11			8	3		Topics planned were completed
3	Div A,B,C,D	Trends in Human Resource Management			February				
		HR in Changing Environment - Introduction	1		February	1	0	Points explained using PPT,examples given to understand current trends and concepts.	Casual leave taken. Staff picnic, Foundation day
		Competencies -Concept , Classification	1		February	1	0	Topic explained with PPT	
		Learning Organisations -Creating Innovative organiations	2		February	1	1	E.gs used to explain concept with PPT	Points were shared with students
		Innovation Culture - Need	1		February	1	0	E.gs used to explain concept with PPT	
		Employee Engagement - Types	2		February	1	1	Topic explained with PPT	

		HRIS & Changing patterns of employment	2	February	2	0	Topic explained with PPT	Questions were discussed points to be included told,
		Total	9		7	2	Topics planned were completed	Points were shared with students
4	Div A,B,C,D	Trends in Human Resource Management		March				
		Challenges in HRM	2	March	2	0	Points explained using PPT,examples given to understand current trends and concepts.	Revision taken. Paper discussion done module wise

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Head of the Department

TEACHING PLAN AND PROGRESS OF TEACHING

Name of the Lecturer...Saritha Kurien

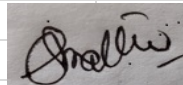
Department.....Commerce

Period of the Teaching Plan --- From 15th Nov 2020.... To 7 th March 2020..... Name of the Subject -- Export Marketing II.....

Sl. No.	DIV	Topics	Proposed Lectures	Proposed Tutorials, (if any)	Proposed Month / week	Actual lectures Engaged	Deviation if any	Action Taken	Remarks
1	Div ,D	Export Finance			Nov / Dec				
		Methods of payment	1		Novemeber	1	0	PPT was used for explaining points and elaborating topics to students.	
		Procedure to Letter of Credit	1		Novemeber	1	0		
		Counter Trade	1		Novemeber	1	0		
		Pre Shipment & Post Shipment	2		Novemeber	2	0		
		Procedure to obtain Export Finance	1		Novemeber	1	0		
		Role of Commercial Banks, EXIM. SIDBI, ECGC	5		Decemeber	6	1	Clarification of improtant points given	
			11			12	1	One lecture extra was needed to complete financial Institutions as the topic was extensive.	Topics planned were completed
2	Div ,D	Export Procedure & Documentation			Decemeber				
		Registration	1		Decemeber	1	0	PPT used for explaining points and elaborating topics to students.	
		Pre shipment Procedure	1		January	1	0		
		Procedure of Quality control & Pre shipment Inspection	1		January	1	0		
		Custom Stage Formalities	2		January	1	1		Sports, Cultural and Annual days celebrated

		Realisation of export proceeds	1	January	1	0		
		Procedure of Export under Bond & LUT	1	January	1	0		Casual leave taken
		Export Documents	4	January	2	2	Clarification of important points given	
			11		8			Topics planned were completed.
3	Div D	Export distribution and Promotion						
		Factors Influencing Distribution Channels	1	February	1		PPT used for explaining points and elaborating topics to students.	
		Direct & Indirect Channels	2	February	2			
		Components of Logistics	2	February	1			
		Selection Criteria of modes of transport	1	February	1			
		Need for Insurance	1	February	1			
		Sales Promotion Techniques	1	February	1		Clarification of important points given	
		Trade Fairs and Exhibitions	1	February	1			
		Personal Selling, Essentials of Advertising	2	February	1		The topics have been covered in Sem V Marketing . so less time was needed to cover the topics	Casual leave taken
								Topics planned were completed
4	Div D	Product Planning and Pricing Decisions for Export Marketing						

	Planning for Exports	3		2	1	PPT used for explaining points and elaborating topics to students.	
	Need for labelling and marking in Exports	2		1	1	PPT used for explaining points and elaborating topics to students.	
	Factors , Objectives of export pricing	2		2	0		
	INCO terms	2		2	0		
	Export Pricing quotations	3		3	0	Students were taught to calculate the export price quotations. Problems were solved	Problems were given for solving . Paper discussion done module wise



Signature of the Lecturer



Head of the Department

TEACHING PLAN AND PROGRESS OF TEACHING

Name of the Lecturer.....Saritha Kurien

Department.....Commerce

Period of the Teaching Plan --- From 15th Nov 2020.... To 7 th March 2020..... Name of the Subject -- Advertising IV

Sl. No.	Div	Topics	Proposed Lectures	Proposed Tutorials, (if any)	Proposed Month / week	Actual lectures Engaged	Deviation if any	Action Taken	Remarks
1	A, B, C, D	Media in Advertising	1		Nov / Dec - 2 lectures per week	8	4		
			1			1		Syllabus Introduction	
		Traditional Media	3		Nov	2	2	Points explained on Blackboard	
		New Age Media	4		Nov	3	1	Points explained with PPT	Notes were given
		Media research	4		Dec	2	2	Points explained on Blackboard	Notes were given All topics planned were completed
2	A, B, C, D	Planning Advertising Campaign			Dec / January				
		Advertising Campaign	4		Dec	3	1	Points explained with PPT and examples	Casual leave taken
		Advertising Budgets	4		Jan	3	1	Points explained with PPT and examples	Sports, cultural, Annual day celebrated
		Media Planning	3		Jan	2	1	Points explained with PPT and examples	Notes were given
3	A, B, C, D	Fundamentals of Creativity in Advertising	11		February / March	10			

		Creativiity	3		February	3	0	Points explained with PPT and examples	
		Creative Aspects	4		February	4	0	Points explained with PPT and examples	Question bank given and discussed
		Creativity through endorsements	4		Febuary / March	4	0	Points explained with PPT and examples	All topics planned were completed
								Revision taken in preparation of university exams	

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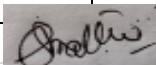
Department.....Commerce

Period of the Teaching Plan --- From 6th June 2019.... To 30th September 2019..... Name of the Subject -- Marketing

Sr.N	Div	Topics	Proposed Lectures	Proposed Tutorials, (if any)	Proposed Month / week	Actual lectures Engaged	Deviati on if any	Action Taken	Remarks
					June / July				
1	Div A,B,C,D	Introduction to Marketing			June	1		Syllabus Introduced	
		Marketing Concept	4		June	3	1	Points explained on Blackboard	

		Marketing Research	4	June	3	1	Points explained with PPT and examples	
		Consumer Behaviour	2	June	2	0	Points explained with PPT and examples	
		CRM	1	July	1	0	Points explained with PPT and examples	Casual leave taken
		Market targeting	1	July	1	0	Points explained with PPT and examples	All Topics planned was covered and questions discussed
2	Div A,B,C,D	Marketing Decisions - I		July /August				
		Marketing Mix	4	July	3	1	Topic explained using examples and PPT	
		Packaging , Product and Service Positioning	4	July	3	1	Topic explained using examples and PPT	Casual leave taken
		Pricing and Pricing strategies	3	August	3	0	Topic explained using examples and PPT	All Topics planned was covered and questions discussed
3	Div A,B,C,D	Key Marketing Dimensions		August / September				
		Marketing Ethics	4	August	2	2	Topic explained using examples and PPT	Casual leave taken
		Rural Marketing	3	August	2	1	Topic explained using examples and PPT	Ganesh chaturthi vacation

		Challenges Faced by Marketing Managers in 21st Century	4		September	3	1	Topic explained using examples and PPT	All Topics planned was covered and questions discussed
					September	3		Revision taken in preparation of university exams	




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Head of the Department

TEACHING PLAN AND PROGRESS OF TEACHING

Name of the Lecturer.....Saritha Kurien

Department.....Commerce

Period of the Teaching Plan --- From 6th June 2019.... To 24th October 2019..... Name of the Subject -- Advertising I

Sr. No	Div	Topics	Proposed Lectures	Proposed Tutorials, (if any)	Proposed Month / week	Actual lectures Engaged	Deviation if any	Action Taken	Remarks
1	A, B, C, D	Introduction to Advertising			June / July				
		Integrated Marketing Communication	4		June	3	1	Syllabus Introduction given. Explanation of points with PPT and videos	
		Advertising	4		June	4	0	Explanation of points with PPT and videos	

		Classification of Advertising	4		June / July	3	1	Explanation of points with PPT	All Topics planned were covered and probable questions given
	A, B, C, 2 D				July / August				
		Advertising Agency	4		July	4	0	Explanation of points with PPT and videos	Casual leave taken
		Agency and Client	4		July /August	4	0	Explanation of points with PPT	
		Careers in Advertising	3		August	2	1	Explanation of points with PPT and videos	All Topics planned were covered and probable questions given
	A, B, C, 3 D	Economic and Social Aspects of Advertising			August/Sept				
		Economic Aspects	4		August	3	1	Explanation of points with PPT and examples	Casual leave taken
		Social Aspects	4		August	3	1	Explanation of points with PPT and examples	Ganesh Chaturti Hoilidays

		Pro Bono Advertising	3		September	3	0	Explanation of points with PPT and examples	All Topics planned were covered and probable questions given
						2		MCQ Revision taken	Question bank given and discussed

Saritha Kurien

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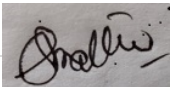


Name of the Lecturer.....Saritha Kurien

Department.....Commerce

Period of the Teaching Plan --- From 6th June 2019.... To 24th October 2019..... Name of the Subject -- Export Marketing I

Sr. No.	Div	Topics	Prop osed Lect ures	Propo sed Tutori als, (if any)	Proposed Month / week	Actual lecture s Engage d	Deviati on if any	Action Taken	Remarks
1	D	Introduction to Export Marketing			June				
		Concept and features of Export Marketing	4		June	3		Syllabus Introduction given. Explanation of points with PPT	

		Factors, Risks, Problems in Export Marketing	4		June	3		Explanation of points with PPT	
		Merchandise, Service & Region wise exports	4		June	2		Explanation of points on the board	All Topics planned were covered and probable questions given
2	D	Global framework for Export Marketing			July / August				
		Trade Barriers	4		July	3	1	Explanation of points with PPT	
		Major Economic Groupings of the world	4		July	5	1	Explanation of points with PPT	Casual leave taken
		Need for overseas market research	3		July	2	1	Points were already covered in Marketing	
3	D	India's Foreign Trade Policy			August				
		FTP 2015-20	4		August	3	1	Explanation of points with PPT	Casual leave taken
		Role of DGFT , Deemed Exports, NegativeList	4		August	3	1	Explanation of points with PPT	
		Benefits to Status Holders, and Towns of Excellence	3		August	3	0	Explanation of points with PPT	All Topics planned were covered and probable questions given
4	D	Export Incentives and Assistance			September				
		Financial Incentives available to Indian Exporters	4		September	3	1	Explanation given with PPT	Ganesh Chaturti Holidays

		Institutional Assistance to Indian Exporters	4		September	4	0	Explanation given with PPT	
		Schemes	3		September	2	2	Explanation given with PPT	All Topics planned were covered and probable questions given
		Revision				2		Revision taken	Paper pattern discussed question bank given and discussed
									
		Signature of the Lecturer			Head of the Department				
								Principal Dr. Somnath Vibhute	
									

St. Gonsalo Garcia College, Arts and Commerce, Vasai

TEACHING PLAN AND PROGRESS OF TEACHING

Name of the Lecturer :- Dr. Arun Mali Department :- Rural Development

AY
2019-20

Period of the Teaching Plan From To..... Name of the Subject :- () FYBA

Sl. No.	Topics	Proposed Lectures	Proposed Tutorials, (if any)	Proposed Month / week	Actual lectures Engaged	Deviation if any	Action Taken	Remarks
1	RURAL DEVELOPMENT • Definition of Rural Development • Concept of Rural Development • Nature and Scope of Rural Development • Introduction to Rural Development • Importance of Rural Development • Various Programs for Rural Development.	0	0	June		No	N/A	All Lecture Conducted
2	RURAL SOCIETY • Concept of Rural Society • Nature of Rural Society • Characteristic of Rural Society.	0	0	July		No	N/A	All Lecture Conducted
3	RURAL SOCIAL INSTITUTION • Family: Concepts & Nature, Function of Family, Changing Pattern of Family. • Caste : Concepts, Nature, Types, Changing Pattern of Caste. • Class : History, Changing Pattern & Theories of Caste (Intro)	0	0	Aug		No	N/A	All Lecture Conducted

4	<p>SOCIAL CHANGE</p> <ul style="list-style-type: none"> • Concept of Social Change • Factors of Social Change • Obstacles in the process of Social Change • Role of NGOs in bringing Social Change • Need of people's participation in Rural Social Change 		0	Sept		No	N/A	All Lecture Conducted
1	<p>DEMOCRATIC DECENTRALIZATION AND REVENUE ADMINISTRATION IN MAHARASHTRA</p> <ul style="list-style-type: none"> • Historical background of Panchayat Raj System in India. • Concept of Panchayat Raj • Structures and Functions of Panchayat Raj in Maharashtra 			Noc				
2	<p>DEMOCRATIC DECENTRALIZATION AND REVENUE ADMINISTRATION IN MAHARASHTRA</p> <p>Introduction to Revenue Administration, Scope of Revenue Administration</p> <ul style="list-style-type: none"> • Structures and Functions of Revenue Administration in Maharashtra 			Dec				
3	<p>INTRODUCTION TO RURAL ECONOMY</p> <ul style="list-style-type: none"> • Rural Economy in India : Nature and Changing patterns • Role of Agriculture in Rural Development. • Pattern of land holdings • Types of Agricultural Labours and their problems • Importance of Natural Resources & Agricultural Allied Activities in Rural Development. 			Jan				

Principal
Dr. Somnath
Vibhute



St. Gonsalo Garcia College, Arts and Commerce, Vasai

TEACHING PLAN AND PROGRESS OF TEACHING

Name of the Lecturer :- Dr. Arun Mali & Mr. Amit Patel Department :- Rural Development

Period of the Teaching Plan From To..... Name of the Subject :- Community Development

Sl. No.	Topics	Proposed Lectures	Proposed Tutorials, (if any)	Proposed Month / week	Actual lectures Engaged	Deviation if any	Action Taken	Remarks
1	Unit I. Community Development A. Community Development : Concept, Definition, Need, History B. Community Development : Principles Objective and Scope	7	0	June	7	No	N/A	All Lecture Conducted

2	<p>C. Rural Development: Concept, Definition, and Need D. Objective and Scope of Rural Community Development</p> <p>Unit II. Backwardness of Rural India A. Rural Backwardness : Causes and Consequences. B. Rural Poverty: Causes Consequences and Measurements C. Rural Unemployment: Causes Consequences and Measurements</p>	13	0	July	13	No	N/A	All Lecture Conducted
3	<p>D. Strategies and Agencies of Rural Development: PURA, DRDA, CAFART etc.</p> <p>Unit III. Problems and Prospect of Rural Life A. Agriculture and Side Activities B. Rural Infrastructure (Road-Water-Electricity-etc.) C. Administration and Organizational Arrangement (Panchayat Raj System) D. Rural Issues (Women- Children-Farmer Suicides - Tribal)</p>	13	0	Aug	13	No	N/A	All Lecture Conducted
4	<p>Unit IV Rural Development models and need of change A. Origin and Background of early experimental projects (Nikhori Project, Etawa, Sevagram, Gurgaon etc.) B. Role of Rural Financial Institutions (NABARD, Rural Bank, Co-operative Society's) C. Sustainable Development: Concept, Need-Importance. D. Review of Five Year Plan and Emergence of NEETI Ayog.</p>	12	0	Sept	12	No	N/A	All Lecture Conducted
1	<p>Unit I. Urban Community A. Understanding urbanization and Urban growth in India B. Definition and Characteristic of Urban Areas</p>	6		Noc				



Signature of the Lecturer

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St. Gonsalo Garcia College, Arts and Commerce, Vasai

TEACHING PLAN AND PROGRESS OF TEACHING

Name of the Lecturer :- Dr. Arun Mali Department :- Rural Development

Teaching Plan 2021-22

Period of the Teaching Plan From To..... Name of the Subject :- (Agriculture and its Significance in Rural Development) TYBA

Sl. No.	Topics	Proposed Lectures	Proposed Tutorials, (if any)	Proposed Month / week	Actual lectures Engaged	Deviation if any	Action Taken	Remarks
1	Unit-1: Agriculture a) Definition – History - Nature- Feature of Agriculture b) Scope and Role of Agriculture in Indian Economy c) Causes of Low Agricultural Productivity in India and measures to increase Agricultural Productivity			June			N/A	All Lecture Conducted
2	Unit-2: Land a) Constituents of Land and its Natural characteristics and types of Soil. b) Soil Erosion- types - Causes, consequences- Remedial measures c) Soil Testing- Need, Importance in Agriculture			July			N/A	All Lecture Conducted
3	Unit-3: Significance of Inputs in Agriculture. a) Seeds - Traditional and Non Traditional and its Importance b) Types of Fertilizers and Pesticides, its Importance and Consequences c) Agricultural Equipments- Traditional and Non Traditional			Aug			N/A	All Lecture Conducted
4	Unit-4: Farm Business Management a) Meaning, Objectives and Nature b) Principles of Farm Business Management. c) Factors of Agricultural Production.			Sept			N/A	All Lecture Conducted

Sl. No.	Topics	Proposed Lectures	Proposed Tutorials, (if any)	Proposed Month / week	Actual lectures Engaged	Deviation if any	Action Taken	Remarks
1	Unit-1) Rural Marketing a) Concept and characteristics rural marketing. b) Scope and significance of rural marketing.			June			N/A	All Lecture Conducted
2	C) Problems of Rural Marketing and Remedial measures. Unit-2) Agriculture Marketing a) Concept, Nature and types of Agricultural Marketing b) Functions of Agricultural Marketing c) Significance of Agricultural Marketing in Rural Development.			July			N/A	All Lecture Conducted
3	Unit-3) Marketing Risks and Uncertainties a) Features of Agricultural Products. b) Concepts of marketable surplus and marketed surplus- causes of low marketed surplus c) Risks and Uncertainties- Types, Remedial Measures.			Aug			N/A	All Lecture Conducted
4	Unit-4) Agencies in Agricultural Marketing a) Marketing Inter-mediators. b) Agricultural Agencies 1. Food Corporation of India (FCI) c) Agriculture Produce and Marketing Committee (APMC) and National Agricultural d) Cooperative Marketing Federation (NAFED)			Sept			N/A	All Lecture Conducted
1	Unit-5) Rural Finance a) Rural Finance - Concept, Nature and types			Oct				

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Signature of the Lecturer

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TEACHING PLAN AND PROGRESS OF TEACHING

Name of the Lecturer :- Dr. Arun Mali Department :- Rural Development

Teaching
Plan
2021-22

Period of the Teaching Plan From To..... Name of the Subject :- (Rural Resource Management) MA

Sl. No.	Topics	Proposed Lectures	Proposed Tutorials, (if any)	Proposed Month / week	Actual lectures Engaged	Deviation if any	Action Taken	Remarks
1	1. Rural Resources a) Concept of resources- Types of resources b) Renewable resources, Non-renewable resources. c) Need of Conservation of resources.			June			N/A	All Lecture Conducted
2	2. Land. a) Formation of land, Features of land and Land use pattern. b) Conservation and quality of land. c) Measures to land development.			July			N/A	All Lecture Conducted
3	3. Water Resources. a) Concept of water resources, Distribution of water, Properties and importance. b) Scarcity of water, Measures on water Scarcity c) Water conservation, Government schemes			Aug			N/A	All Lecture Conducted
4	4. Solid waste management. a) Concept of bio waste, solid waste, History. b) Problems of solid waste and consequences. c) Management of solid waste- Types, sources, methods.			Sept			N/A	All Lecture Conducted
1	5. Human Resources. a) Concept and Nature of human resources. b) Factors of Human resources management.			Oct				
2	5. Human Resources. C) Population Explosion- Education, Health related problems.			Nov				

Signature of the Lecturer				Head of the Department				
								Principal Dr. Somnath Vibhute
								
St. Gonsalo Garcia College, Arts and Commerce, Vasai								
TEACHING PLAN AND PROGRESS OF TEACHING								
Name of the Lecturer :- Dr. Arun Mali Department :- Rural Development								
				Teaching Plan 2021-22				
Period of the Teaching Plan From To..... Name of the Subject :- (APPLIED AGRICULTURE) TYBA								
Sl. No.	Topics	Proposed Lectures	Proposed Tutorials, (if any)	Proposed Month / week	Actual lectures Engaged	Deviation if any	Action Taken	Remarks

1	Unit -1) Applied agriculture a) Definition, nature and scope b) Significance of allied activities in applied agriculture. c) Its significance in rural development.			June			N/A	All Lecture Conducted
2	Unit -2) Agro-Ecology a) Definition, nature and scope b) Zero Budget Farming and Bio-farming. c) Mix cropping pattern.			July			N/A	All Lecture Conducted
3	Unit-3) Horticulture a) Concept and Nature of Horticulture. b) Significance of Horticulture and Floriculture in Rural development. c) Various Techniques and factors of horticulture.			Aug			N/A	All Lecture Conducted
4	Unit-4) Forestry a) Concept and Types of forestry b) Importance of forestry. c) Govt. role and peoples participation to promote forestry			Sept			N/A	All Lecture Conducted
1	Unit-5) Animal husbandry a) Concept and scope of Animal husbandry-Goat, Sheep, Cattle, etc. b) Significance of Animal husbandry in rural development.			Oct				
2	Unit-5) Animal husbandry c) Low productivity of Indian cattle's Causes and measurements.			Nov				
3	Unit-6) Poultry a) Concept and Essential factor of poultry farm. b) Significance of Poultry business in rural development. c) Govt. Schemes for promotion of poultry farming.			Dec				



**ST. GONSALO GARCIA COLLEGE OF ARTS AND
COMMERCE, VASAI**

TEACHING PLAN

ACADEMIC YEAR 2019-20

Name of the Lecturer: Dr. Arun Mali
Department: Rural Development

**Subject: RURAL ADMINISTRATION Class- SYBA
(Paper III)**

Semester- III

Month

**Topic
Planned**

June

**Ch- No. 1 District Administration
Basic concept of District Administration.**

Objectives and Principles of District Administration

**Post independence developments of District
Administration**

Components of District Administration

	July	Ch- No. 2 Revenue Administration Historical Background Scope of Revenue Administration. Components of Revenue Administration. Functions & Functionaries of Revenue Administration						
	Aug	Ch- No. 3 Law & Order Administration & Judicial Machinery. Machinery of Law and order in District Judicial Machinery in district Civil and Criminal Judicial Lok Adalat - (People Judicial)						
	Sept	Ch- No. 4 Planning for Rural Development. Concept, types and importance of planning. District planning Machinery. Post 1992 reforms in district planning Machinery. Need of people participation in rural planning.						
Semester- IV								
	Month	Topic Planned						

	Nov	<p>Ch- No. 1 Law related to Panchayat Raj in Maharashtra. Historical Background.</p> <p>Mumbai Grampanchayat Act. 1958.</p> <p>Maharashtra Zilha parishad and Panchayat Samiti Act 1961.</p> <p>73rd Constitutional Amendment.</p>		
	Dec	<p>Ch- No. 2 Land Reform Legislations. Land holding and Land Reforms.</p> <p>Tenancy Act.</p> <p>Land Calling Act.</p> <p>Consolidation of land holding Act.</p>		
	Jan	<p>Ch- No. 3 Law related to rural area. Law related to Tribal Community land.</p> <p>PESA- (Power of Gram Sabha in Tribal Area)</p> <p>Laws related to Forest land - Forest right Act.</p> <p>Biodiversity Act. - Natural Conservation 2002</p> <p>Co-operative Act - 2009</p>		

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TEACHING PLAN AND PROGRESS OF TEACHING


Name of the Lecturer : Rubina Dmello

Department : BMS

Period of the Teaching Plan From : Nove 2019. To March 2020. Name of

Sl.	Topics	Propo	Prop	Propo	Actual	Deviation	Action Taken	Remarks
1	Introduction To Brand Mangement	15	NA	Nov / Dec	12	3	Classroom teaching with PPT	Topics planned were completed .
2	Planning and Implementation of Brand Marketing Programms	15	NA	Dec / Jan	10	5		Topics planned were completed . Winter Break
3	Measuring and Interpreting Brand Performance	12	NA	Jan / Feb	10	2		Topics planned were completed

4	Growing and Sustaining Brand Equity	12	NA	Feb / March	9	0	Topics planned were completed . Paper discussion done module wise
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Signature of the Lecturer				Head of the Department			
							Principal



TEACHING PLAN AND PROGRESS OF TEACHING

Name of the Lecturer : Rubina Dmello				Department : BMS			
Period of the Teaching Plan From : Nove 2019. To March 2020.							Name

Sl.	Topics	Propo	Prop	Propo	Actual	Deviation	Action Taken	Remarks
1	Introduction of	24	NA	Nov /	22	2	PPT with	Topics
2	Marketing	24	NA	Dec /	20	4	Classroom	Topics
3	Marketing Mix	32	NA	Jan /	26	6	Videos and	Topics
4	Segmentation,	28	NA	Feb /	24	4	PPT with	Topics

Rmello

APAL

Signature of the Lecturer

Head of the Department

[Signature]
Principal



TEACHING PLAN AND PROGRESS OF TEACHING

Name of the Lecturer : Rubina Dmello

Department : BMS

Period of the Teaching Plan From : Nove 2019. To March 2020. Name of

Sl.	Topics	Propo	Prop	Propo	Actual	Deviation	Action Taken	Remarks
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1	Overview of Media	12	NA	Nov /	10	2	Classroom	Topics
2	Media Mix and	15	NA	Dec /	12	3	Caselets	Topics
3	Media Budgeting,	12	NA	Jan /	10	2	PPT with	Topics
4	Media	12	NA	Feb /	11	1	Group	Topics

Rmello

[Signature]

Signature of the Lecturer

Head of the Department

[Signature]
Principal





TEACHING PLAN AND PROGRESS OF TEACHING


Name of the Lecturer : Rubina Dmello

Department : BMS

Period of the Teaching Plan From : Nove 2019. To March 2020. Name of

Sl.	Topics	Propo	Prop	Propo	Actual	Deviation	Action Taken	Remarks
1	Introduction to	12	NA	Nov /	11	1	Caselets are	Topics
2	Segmenting,	12	NA	Dec /	10	2		Topics

		<i>R. Dmello</i>		<i>A. V. V.</i>				
Signature of the Lecturer				Head of the Department				
							Principal	
								
TEACHING PLAN AND PROGRESS OF TEACHING								
Name of the Lecturer : Rubina Dmello					Department : BAF			
Period of the Teaching Plan From : June 2019 To October 2019.							Name of the	
Sl.	Topics	Propo	Prop	Propo	Actual	Deviation	Action Taken	Remarks
1	Marketing	12		June	12		PPT with	Topics
2	Marketing	16		July	14	2	PPT with	Topics
3	Production	16		August	13	3	Classroom	Topics
4	Production	16		Septm	13	3	Classroom	Topics
				Octobe	4		Extra Lectures	Revision

		<i>Emello</i>		<i>APAL</i>					
Signature of the Lecturer							Head of the Department		
								Principal	
									